

PRESS RELEASE

EHL named best hospitality & leisure management school in the world

LAUSANNE, Wednesday, March 4, 2020 - 2020 QS World University rankings: Soon after the confirmation of its Michelin star, Ecole hôtelière de Lausanne (EHL) has been ranked as the world's leading institution for hospitality and leisure management education.

Once again, the results of the QS World University rankings confirm the central role of Switzerland in the evolution of the global hospitality industry, as well as EHL's status as an absolute reference in hospitality management education.

Michel Rochat, EHL Group CEO, reacted to the news by stating that "Switzerland's tradition of excellence and its education model continue to be recognized worldwide". EHL now also ranks among traditional management schools, coming in 7th place in Switzerland. "Our positioning is no longer that of a school purely dedicated to the hotel industry. Our graduates are very competitive in a multitude of industries where the customer experience is a central tenet, such as luxury, banking or aviation. So we aren't surprised to be compared with the best business schools. With two campuses in Switzerland and one in Singapore, as well as an innovation village open to our students, we are proud of the unique offer that has been developed in recent years," explains Michel Rochat.

"Switzerland continues to set the example in terms of academic excellence, competitiveness and innovation. The canton of Vaud in particular, with its centers of excellence, the ambitious development strategy of the Department for the Promotion of Economy and Innovation (SPEI), and also thanks to the intelligence of each player to leverage this exceptional network, has become a leading hub for the creation and transmission of knowledge, recognized throughout the world," concludes Michel Rochat.

About EHL Group

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

[EHL Ecole hôtelière de Lausanne](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. The university of applied sciences is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star.

[EHL Swiss School of Tourism and Hospitality](#) has been one of the leading hospitality management colleges for hotel specialists for 50 years. The College delivers Swiss-

accredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 20 countries.

[EHL Advisory Services](#) is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

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