

## **EHL Swiss School of Tourism & Hospitality takes 2nd place twice in international education award**

*Passugg, 16 December 2019: In the categories "Nurturing Employability" and "Social Sciences" of the QS Reimagine Education Awards, EHL Swiss School of Tourism and Hospitality in Passugg came in second, twice, in the renowned global award with its multisensory restaurant Elysium out of more than 1,500 projects. Education providers from all over the world take part in the QS Award competition with their most innovative projects.*

### **EHL Passugg takes second place twice at QS Reimagine Education Awards**

The Reimagine Education Awards bring together start-ups, academic faculties and education providers for the future of teaching and learning to recognize the most innovative approaches to education in a global competition. The "Oscars" of education, so to speak.

EHL Passugg was awarded second place in the categories "Nurturing Employability" and "Social Sciences" with "Elysium - the multisensory Restaurant and Education Experience" from over 1500 applications from 39 countries. The prize was awarded to learning initiatives that demonstrated a clear link between the training of new skills and an increase in the employability of graduates.

### **A new educational vision**

In times of digitalization, fast pace and cost optimization, emotions and unique experiences play an increasingly important role for travelers, hotel and restaurant guests. New skills and competencies are needed to actively shape such experiences as a host.

The importance of soft skills and emotional competence is therefore becoming increasingly important for restaurateurs and hoteliers. For this reason, EHL Passugg has developed a new vision of "Affective Hospitality" and, with the multisensory restaurant Elysium, has implemented a first sandbox to train students in these new fields of competence.

### **The innovative teaching and learning approach in the multisensory restaurant Elysium**

With Elysium, EHL Passugg has developed a multisensory restaurant concept on its campus. On the one hand it serves as a laboratory for the application of theoretical knowledge in the new emotionalized and experience-oriented hospitality. On the other hand it brings a unique, trend-setting gastronomic experience closer to a broad audience.

Elysium combines the latest research, new technologies and a creative mentor-student dynamic into a new way pedagogical approach. The students are not only integrated into the training, but also take responsibility for the entire production chain of the multisensory restaurant.

The hotel management students take part in the storytelling, projection, design and preparation of the menus, the plate decoration and can stage the choreography to delight and surprise their guests. EHL Passugg students not only receive theoretical content, but can also implement their own ideas directly in the multisensory restaurant Elysium - of course always accompanied by professional mentors and experts.

Felix Benesch (director), Nik Schmid (actor) and the company Nonconformform, which specializes in multimedia projections, were involved in the development of the concept.

[Video presentation of the Elysium Project](#)

#### **About EHL Group**

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

[EHL Ecole hôtelière de Lausanne](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. EHL is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star.

[EHL Swiss School of Tourism and Hospitality](#) has been one of the leading hospitality management colleges for hotel specialists for 50 years. The school delivers Swiss-accredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 20 countries.

[EHL Advisory Services](#) is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

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