



ECOLE HOTELIERE  
**LAUSANNE**

— Since 1893 —

A MEMBER OF EHL GROUP

## Hospitality Finance & Economics Conference

27-28 JUNE 2019,  
Ecole hôtelière de Lausanne  
Switzerland

# PROVISIONAL PROGRAM



Ecole hôtelière de Lausanne  
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ehl.edu

  
hotelleriesuisse  
Swiss Hotel Association

**Hes·so**  
Haute Ecole Spécialisée  
de Suisse occidentale

 **NECHE**  
North England Council  
of Higher Education



## DAY 1 - Thursday, June 27<sup>th</sup>

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**08:30** Arrival & Welcome Coffee

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**09:00** Inaugural Talk

Dr Michel Rochat  
Chief Executive Officer, EHL Group  
Dr Inès Blal  
Executive Dean, Ecole hôtelière de Lausanne  
Dr Prashant Das  
Director of Hosp. Finance, Real Estate & Economics  
Institute, EHL  
Dr Jean-Philippe Weisskopf  
Co-Convener

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**09:15** **Keynote Lecture**  
Evolution of Commercial Real  
Estate Indices: A Historical  
Narrative

Dr Jeffrey Fisher  
Indiana University, USA

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**10:30** Coffee Break

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**11:00** Paper Session  
#1

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**12:30** Lunch

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**13:45** **Keynote Lecture**  
An Index of Tourist Satisfaction  
and Subjective Well-being

Dr Gang Li  
University of Surrey, UK

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**15:00** EHL Indices

EHL's European Hotel Valuation Index  
by Dr Rene-Ojas Woltering  
EHL's Wine Index  
by Dr Philippe Masset & Dr Jean-Philippe Weisskopf  
EHL's Swiss Hotel Room Nights Forecasting Index by  
Dr Giuliano Bianchi  
EHL's Tourist Happiness Index  
by Dr Yong Chen

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**16:00** Coffee Break

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**16:30** **Industry Expert Panel**  
Challenges of Creating and  
Consuming Indexes  
*hosted by Thanos Papasavvas,  
ABP Invest, London*

Anne-Marie Auriault  
Managing Director, Pimlico Asset Management,  
Switzerland  
Dr Miroslav Durana  
Director, DuraWealth, Switzerland  
Dr Roland Füss  
Chair Professor, University of St. Gallen,  
Switzerland  
Steve Hood  
Senior VP of Research, STR, USA  
Jane Lees  
Executive Director, CBRE, GB  
Vangelis Panayiotis  
COO, MKG Group, France  
Christophe Piffaretti  
Fund Manager, Credit Suisse REF Hospitality,  
Switzerland

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**17:45** Cocktail & Networking

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## DAY 2 - Friday, June 28<sup>th</sup>

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<b>08:30</b>	Registration & Welcome Coffee	
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<b>09:00</b>	<b>Keynote Lecture</b> Development of a Hotel Valuation Index	Dr Crocker Liu Cornell University, USA
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<b>10:15</b>	<b>Paper Session</b> #2	
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<b>11:45</b>	Lunch	
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<b>13:00</b>	<b>Paper Session</b> #3	
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<b>14:30</b>	Coffee Break	
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<b>15:00</b>	<b>Keynote Lecture</b> Usage and Limitations of Developing Indices: A Corporate Perspective	Richard Malle Head of Global Research BNP Paribas Real Estate
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<b>15:30</b>	<b>Keynote Lecture &amp; Q&amp;A Session</b> Tourist Behavior in an Indexed World	Dr Rico Maggi University of Lugano, Switzerland
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<b>16:30</b>	<b>Closing Session</b>	Vote of thanks by Barry O' Mahony Chief Academic Officer, EHL Group
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**For more information, please contact:**

[hfe.conf@ehl.ch](mailto:hfe.conf@ehl.ch)

**Or visit the conference website:**

<https://industry.ehl.edu/Hospitality-Finance-Economics-Conference-2019>